

**WeatherBug® Predicts Chances for White Christmas for U.S. Cities**  
*Chief Meteorologist Mark Hoekzema assesses the possibility for snowfall on December 25 in cities across the country; assigns each a "snowflake rating"*

**Gaithersburg, MD—December 23, 2003** — With millions of Americans hoping for the chance that there might be snow on the ground on Christmas Day, WeatherBug Chief Meteorologist Mark Hoekzema has looked carefully at the weather patterns for the big day and assessed the chance for a White Christmas for 20 cities nationwide.

WeatherBug ([www.weatherbug.com](http://www.weatherbug.com)) is a free desktop software application that streams real-time, neighborhood weather conditions, severe weather warnings, emergency alerts, forecasts and more, direct to PC users' desktops. With 15.9 million unique visitors in November, WeatherBug is one of the 25 largest properties on the Web, according to comScore Media Metrix. A subscription version of the product is available for \$19.95 a year.

"Unfortunately, a mild period the past week has followed the very snowy start to December. This has melted much of the snow that covered a good portion of the country. This week will continue somewhat mild, with limited storminess," said Hoekzema. "Many locations will only have bare ground on Christmas Day and even fewer will have the likelihood of actual snowfall on the big day."

After reviewing the weather patterns, WeatherBug's meteorologists today assigned 20 cities nationwide a snowflake rating ranging from one flake (unlikely to have at least 1" of snow on the ground Christmas Day) up to four flakes (likely to have at least 1" of snow on the ground on Thursday).

Boston, Massachusetts	*
Chicago, Illinois	*
Cleveland, Ohio	***
Denver, Colorado	*
Detroit, Michigan	***
Fargo, North Dakota	****
Indianapolis, Indiana	*
Jackson Hole, Wyoming	****
Las Vegas, Nevada	*
Lincoln, Nebraska	*
Los Angeles, California	*
Milwaukee, Wisconsin	*
Minneapolis, Minnesota	****
Nashville, Tennessee	*
New York, New York	*
Philadelphia, Pennsylvania	*
Portland, Oregon	*
Raleigh, North Carolina	*
Seattle, Washington	*
St. Louis, Missouri	*

WeatherBug is unique when compared to any other source of online weather information because of its unique network of 6,500 weather monitoring stations, based at schools nationwide. This network enables WeatherBug to provide users with extremely accurate, live conditions that stream directly from a weather reporting station that is in many cases in their neighborhood. This highly granular weather information is not available from any other weather source. WeatherBug is promoted

nationwide by local NBC, CBS, ABC and Fox television stations who partner with parent company AWS Convergence Technologies to provide this service.

To download WeatherBug for free and to stay up-to-date with the changing forecast for Christmas Day, visit [www.weatherbug.com](http://www.weatherbug.com).

Hoekzema is available to provide expert analysis of the possibility of a White Christmas. Using WeatherBug's unique data sources, he can speak about the winter weather from either a local or national point of view. To schedule an interview, please contact Lesley Weiner at 212-455-8079.

**About AWS Convergence Technologies, Inc.**

AWS Convergence Technologies, Inc. ([aws.com](http://aws.com)) owns and operates the largest network of weather stations in the world. This live network gathers comprehensive, up-to-the-second weather information from more than 6,500 communities and powers the company's various products and services, including: WeatherBug®, an online weather service that provides live neighborhood conditions to nearly 29 million registered PC users; WeatherNet Media Services, which delivers live weather information to more than 80 million U.S. households through partnerships with more than 100 local television stations; WeatherNet for Education, which provides engaging weather information and educational tools to schools and colleges, including an innovative set of online lesson plans and software called WeatherNet Classroom; and AWS Data Services which uses AWS' unique weather network and software to provide high-value solutions for vertical industries such as energy, retail, and first response.

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