

WeatherBug® Pro Surpasses 100,000 Paid Subscribers

Premium version of WeatherBug reaches key milestone

Gaithersburg, MD— July 15, 2003— WeatherBug today announced that its premium product – WeatherBug Pro – has amassed more than 100,000 paying subscribers. WeatherBug (www.weatherbug.com) is a precision desktop weather software application that streams live neighborhood weather conditions, severe weather warnings, emergency alerts and forecasts direct to PC users' desktops.

“WeatherBug Pro has established a particularly loyal following because it provides access to our exclusive, premium weather content in an advertising-free environment. Our strong subscriber growth is indicative of our commitment to listen to the voice of the customer and respond with relevant weather information that helps people better plan their day,” said Andy Jedynak, Senior VP and General Manager, WeatherBug at AWS Convergence Technologies, Inc. AWS owns and operates WeatherBug and the network of 6,000 local weather monitoring stations that power the service.

WeatherBug is unique when compared to any other source of weather information. It provides customers with extremely accurate, live conditions that stream directly from an AWS weather reporting station that, in many cases, is in the customer's neighborhood. This highly granular weather information is not available from any other source. WeatherBug is promoted nationwide by local NBC, CBS, ABC and Fox television stations who partner with AWS to provide this service. The free version of the product has more than 23 million registered customers.

WeatherBug Pro 5.0 is an advertising-free version of the core offering that includes several premium features:

- ✍ MyAlerts – 13 Personalized weather alerts that notify customers when certain weather conditions, or thresholds, are met
- ✍ MyLocations – Customers can access weather conditions for up to 5 programmable locations, all on one screen
- ✍ MySkins – Customizable backgrounds with scenic and themed skins to suit customers' particular tastes
- ✍ ProCams – Multiple camera views that display several live local images, all on a single screen
- ✍ International weather
- ✍ Historical local weather data

The product is available online for an annual subscription fee of \$19.95 and it comes with a 30-day money-back guarantee. For more information, visit www.weatherbug.com/pro.

About AWS Convergence Technologies, Inc.

AWS Convergence Technologies, Inc. (aws.com) owns and operates the largest network of weather stations in the world. This real-time network gathers comprehensive, up-to-the-second weather information from more than 6,000 communities and powers the company's various products and services, including: WeatherBug®, an online weather service that provides live neighborhood conditions to more than 23 million registered PC users; WeatherNet for Broadcast, which delivers real-time weather information to more than 80 million U.S. households through partnerships with 106 local television stations; WeatherNet for Education, which provides engaging weather information and educational tools to schools and colleges, including an innovative set of online lesson plans and software called WeatherNet Classroom; and AWS Data Services which uses AWS' unique weather network and software to provide high-value solutions for vertical industries such as energy, retail, and transportation.

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